



INTRODUCING
VERACITY
INCENTIVE
PROGRAM

FOR INTEGRATORS & DEALERS



VIP PROGRAM

The **Veracity Incentive Program** provides a basis for a true partnership with our leading customers. VIP supports your goals, increases your margins, and it generates more business, while it reduces costs and provides you with priority technical support.



Discover the benefits of becoming a Veracity VIP

WELCOME TO VIP

A True Partnership between Veracity and our customers

Our **Veracity Partner Portal** provides a central place for our customers, partners and consultants to engage with our incentive programs, training initiatives and information resources.

We will be building up the site with easy-to-find product codes, specifications, selection tools, calculators and useful additional resources.
If you are a system integrator or dealer,

sign up for the Veracity Incentive Program at **www.veracityportal.com** and gain access to product discounts, project registration programs and our unique Lifetime Warranty offering on specific Veracity products.

You can also visit our main website which has detailed product information at **www.veracityglobal.com**





THE LIFETIME WARRANTY

Become a VIP and get Lifetime Warranty on selected products

The Veracity brand has always had an excellent reputation for manufacturing quality, product innovation, reliability and top-class product support. We are taking this a step further by rolling out our **Lifetime Product Warranty deal** which is part of our Veracity Incentive Program.

All integrators and dealers who sign up as a VIP (which is a no cost option) will have access to the Lifetime Warranty which will start off with our

HIGHWIRE Powerstar product range, offering 100Base-TX Ethernet and POE over legacy coax cabling.

Our Terms and Conditions for the Lifetime Product Warranty are available separately. **Ask your Veracity representative for details.**

Alastair McLeod

Alastair McLeod
Group CEO, Veracity

V E R A C I T Y I N C E N T I V E P R O G R A M

Veracity Incentive Program

FOR INTEGRATORS AND DEALERS

**Sign Up to Veracity's
VIP Program today**

www.veracityportal.com/vip



veracity



APPROVED VIP PROGRAM

UP to **18% OFF** MSRP on IP Transmission Products.

Lifetime Warranty on selected Veracity IP Transmission Products is available (for Integrators and Dealers who have signed up to the Veracity Incentive Program) via the Veracity Portal.

Project Registration Discounts are available.

Further Discounts on VIP Partner Demo units are available.

Access to the Veracity Portal for Project Design and Sales Resources.



PREMIUM VIP PROGRAM

All of the APPROVED Benefits.

UP to **22% OFF** MSRP on IP Transmission Products.

Lifetime Warranty on selected Veracity IP Transmission Products.

Access to sell Storage Products with UP to **22% OFF** MSRP (Excl. HDD).

Scheduled Appointment for Storage System configuration when purchasing COLDSTORE.

Remote training for COLDSTORE Certification (unless otherwise specified).



PLATINUM VIP PROGRAM

All of the PREMIUM Benefits.

UP to **25% OFF** MSRP on IP Video Storage Products.

Lifetime Warranty on selected Veracity IP Transmission Products.

Access to a dedicated pre-sales/ Design Engineer for IP Transmission and Storage systems.

On-site sales & Technical Certification with Veracity Trainer at Integrator/Dealer HQ.

Remote training for COLDSTORE Certification (unless otherwise specified).

Discover the benefits of becoming a Veracity VIP today

BENEFITS

BENEFITS	APPROVED	PREMIUM	PLATINUM
Transmission Products Discounts (Off MSRP)	UP TO 18%	UP TO 22%	UP TO 22%
Project Registration Discounting	✓	✓	✓
Lifetime Warranty Program (Selected Products)	✓	✓	✓
Access to Veracity Sales Tools	✓	✓	✓
Access to Discounted Products for Demo (Not for Resale)	✓	✓	✓
Access to Sell COLDSTORE Storage/Recorder Products	-	✓	✓
COLDSTORE Product Discounts (Off MSRP exc HDD)	-	UP TO 22%	UP TO 25%
Scheduled Remote Configuration (COLDSTORE)	-	✓	✓
Remote Certification Training (Transmission + Storage)	-	✓	✓
Advance Replacement Service	-	✓	✓
Access to Design Advice for Product Applications	✓	✓	✓
Sales and Technical Certification Training on Partner Site	-	-	✓
Access to Priority Technical Support	-	-	✓
Dedicated Pre-Sales/ Design Engineer	-	-	✓





The tables summarise the **benefits** of becoming a Veracity VIP partner. They include the annual **requirements** for attaining each level.

REQUIREMENTS	APPROVED	PREMIUM	PLATINUM
Sign up as VIP on the Veracity Portal	✓	✓	✓
Annual Target Purchase of Veracity Products	\$0K	\$50K	\$250K
Minimum One Technician Certified on Transmission Products	–	✓	–
Minimum Two Technicians Certified on Transmission Products	–	–	✓
Minimum One Technician Certified on COLDSTORE Products	–	✓	–
Minimum Two Technicians Certified on COLDSTORE Products	–	–	✓

FOR INTEGRATORS & DEALERS

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